

# Undergraduate Admissions

Board of Trustees Meeting  
September 2025

Koryn Parsons  
Director of Undergraduate Admissions



# State of New Student Enrollment

# New Student Enrollment Targets: Fall 2025



**Freshmen: 1350**

+2% increase



**Transfer: 400**

+2.5% increase



**Total: 1750**

+2.2% increase

# Admissions Report: Freshmen

Fall 2025

**Applications**  
5941

**Admits**  
4701

**Net Deposits**  
1378

**Enrolled**  
1376

Fall 2024

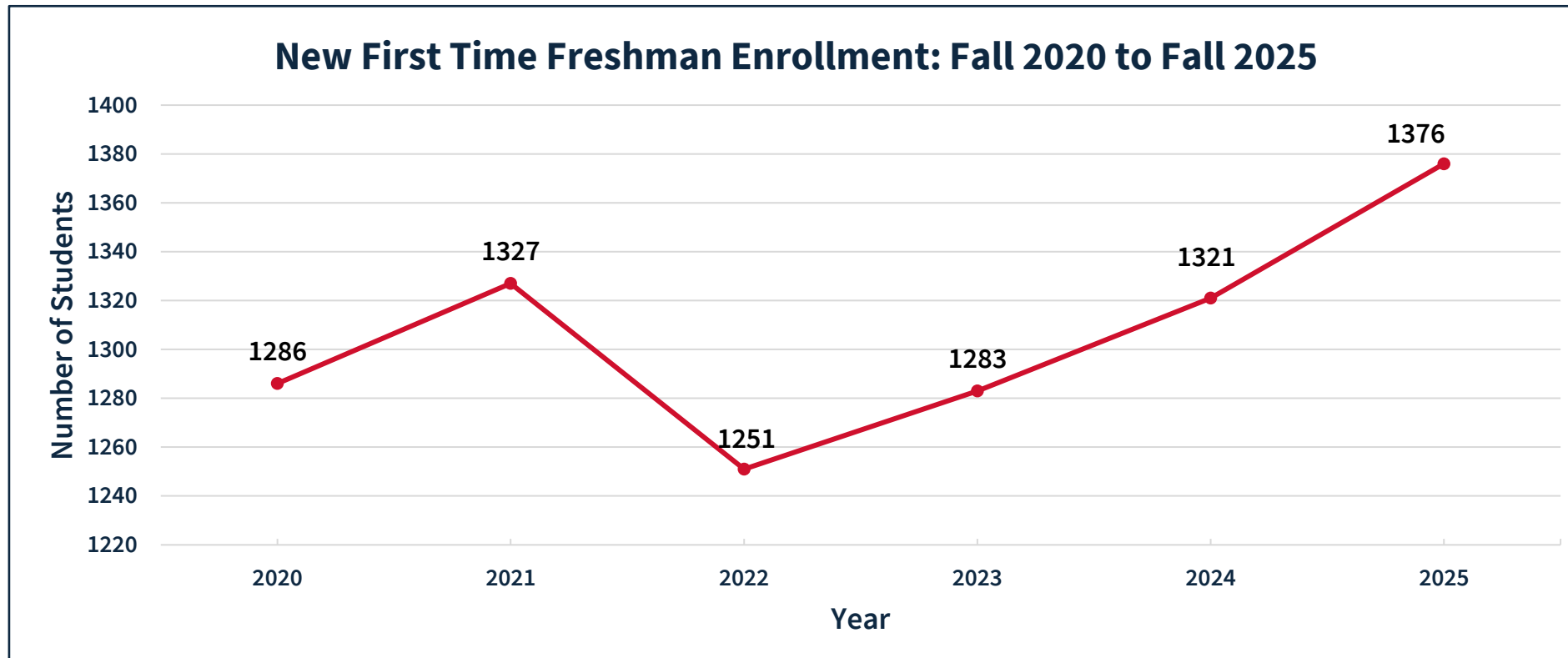
**Applications**  
5529

**Admits**  
4391

**Net Deposits**  
1292

**Enrolled**  
1325

# New Freshmen Enrollment Trends



# Admissions Report: Transfers

Fall 2025

**Applications**  
928

**Admits**  
586

**Net Deposits**  
386

**Enrolled**  
386

Fall 2024

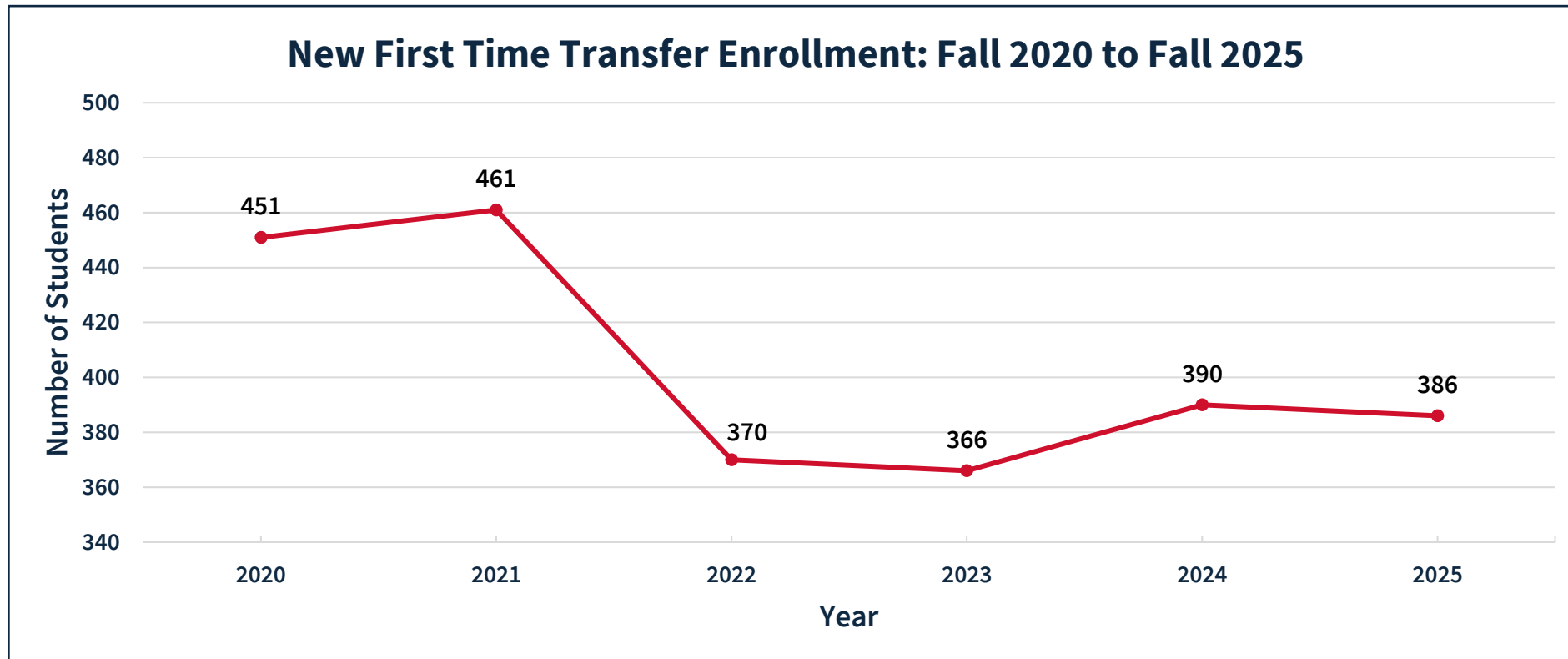
**Applications**  
947

**Admits**  
567

**Net Deposits**  
349

**Enrolled**  
392

# New Transfer Enrollment Trends



# Fall 2025 New Freshman Profile

Academic Profile	Fall 2025
Average GPA	3.67
Average SAT	1120
Average ACT	24
Test Optional	
Yes-consider Score	45%
No-Don't consider Score	55%

# New Student Enrollment Report

	Enrolled		Credit Hours	
	Fall 2025	Fall 2024	Fall 2025	Fall 2024
<b>Freshman</b>	1376	1325	20059	19380
<b>Transfer</b>	386	392	5261	5133
<b>Total New Undergraduate</b>	1762	1717	25320	24513

School of Graduate Studies

# Summer + Fall 2025 Enrollment Report

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**Dr. Michael Dixon**  
Dean



Board of Trustees  
4 September 2025

# Summer 2025

## Graduate Enrollment

	Summer 1 2024 (Census)	Summer 1 2025 (Census)	Summer 2 2024 (Census)	Summer 2 2025 (Census)
Headcount Total % Change YoY	1,536	1,585	1,214	1,198
Credit Hours Total % Change YoY	6,377	6,821	4,524	4,706

- Summer 2025 Aggregate:
- Headcount: 2,783 (+1.2%)
  - Credit Hours: 11,533 (+5.7%)

# New Student Funnel

as of 08/25/2025

Fall 2025

Applications  
**1,222**

Admits  
**994**

Enrolls  
**688**

+2%

+1.7%

+0.5%

Fall 2024

Applications  
**1,198**

Admits  
**977**

Enrolls  
**684**

# Fall 2025 Graduate Enrollment

as of 08/25/2025



**1,886**  
Fall 2024  
Census



**701**  
Sp + Sum 2025  
Applications  
to Graduate



**1,095**  
Continuing  
Students  
(-2.6%)



**1,834**  
Headcount  
Total  
(-1.3%)



**1,934**  
Fall 2025  
Headcount  
Target



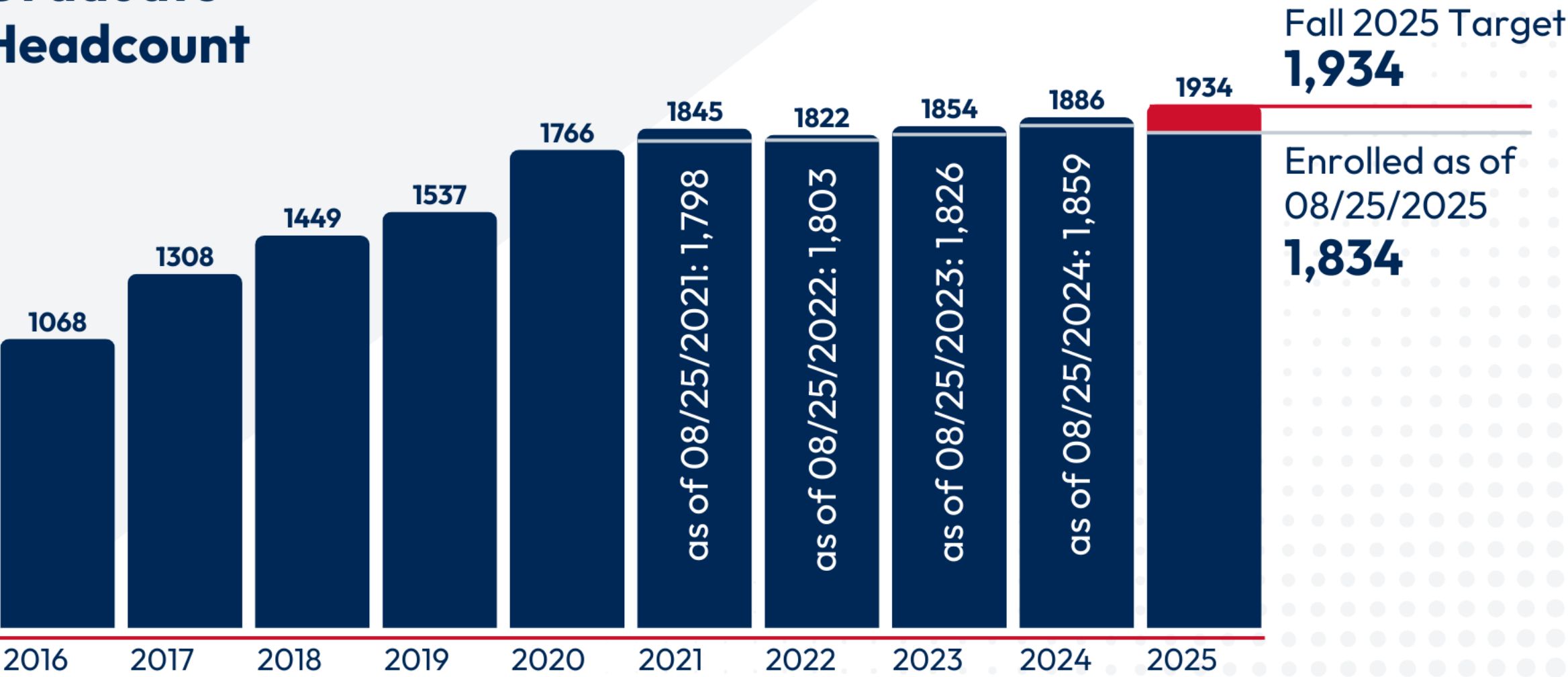
**11,102**  
Credit Hours  
Generated  
(-2.8%)



**278 / 1,309**  
Eligible to Enroll  
(21.2%)

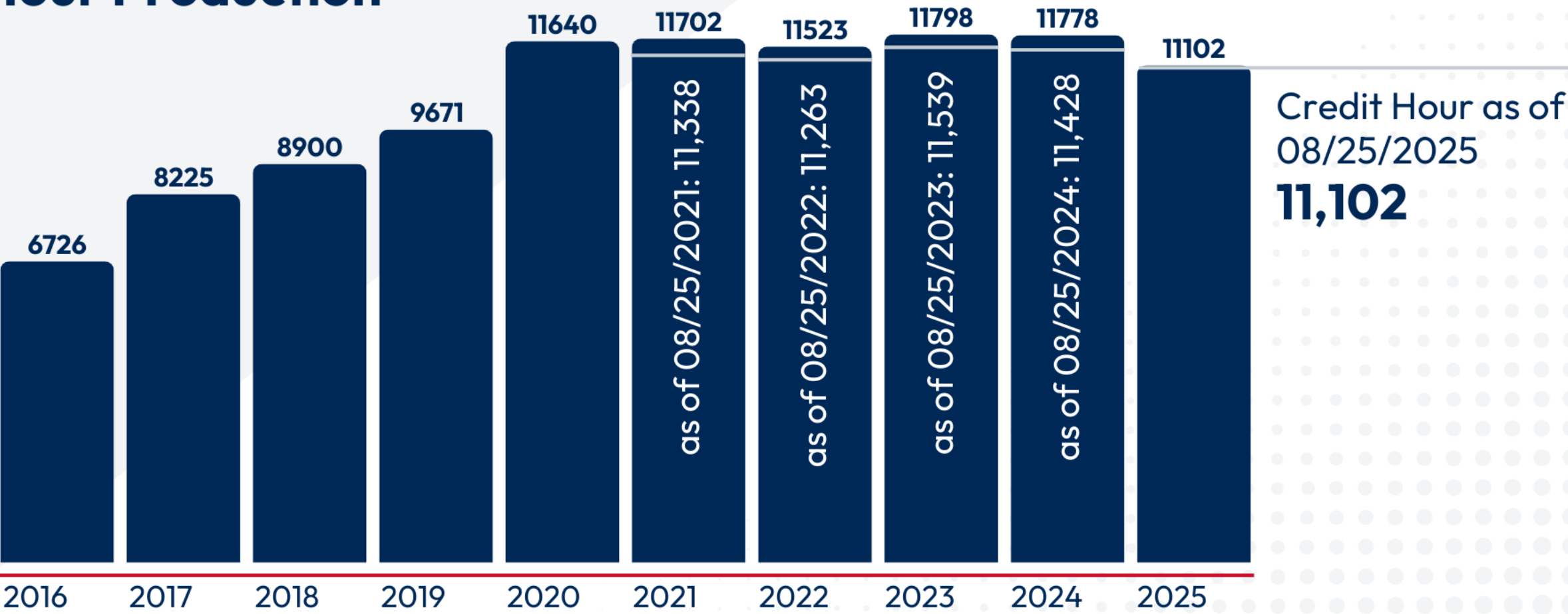
# Fall 2016 to Fall 2025

## Graduate Headcount



# Fall 2016 to Fall 2025

## Graduate Credit Hour Production



# Undergraduate Continuing Student Enrollment

September 4, 2025

# Continuing Student Enrollment Fall 2025

Fall 2025 25-AUG-25	Fall 2025 Target
3,524	3,482

# Continuing Student Not Enrolled Percentage

	Fall 2021		Fall 2022		Fall 2023		Fall 2024		Fall 2025	
STUDENT LEVEL	Eligible to Enroll	Percent Not Enrolled	Eligible to Enroll	Percent Not Enrolled	Eligible to Enroll	Percent Not Enrolled	Eligible to Enroll	Percent Not Enrolled	Eligible to Enroll	Percent Not Enrolled
Freshman	398	27.9	412	31.1	386	29.8	406	26.1	340	29.7
Sophomore	1064	15.4	997	14.1	1008	16.7	645	11.9	645	16.6
Junior	1339	9.2	1161	9.5	1119	9	972	11.7	955	8.4
Senior	1810	10.5	1643	9.4	1546	9.4	1397	9.2	1378	7.7
Total	4611	12.8	4213	12.7	4059	13.1	3420	12.4	3318	11.9

Data as of 8/24/2025

# Fall 2024 Cohort 1<sup>st</sup> Year Retention

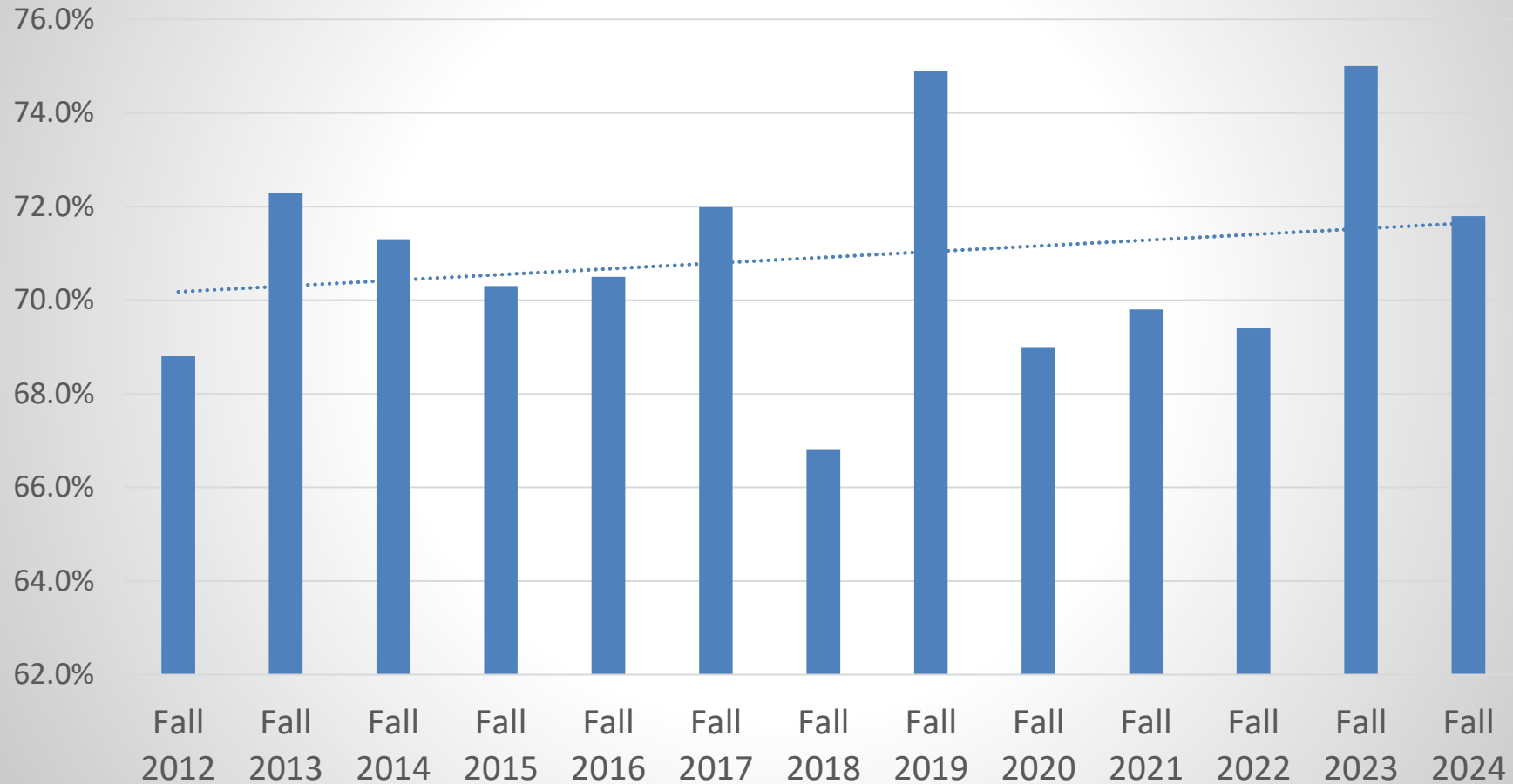
Academic College	Number of Students Fall	Number of Students Fall 2025	1 <sup>st</sup> Year Retention Rate
Romain College of Business	230	164	71.3%
College of Liberal Arts	191	132	69.1%
College of Nursing and Health Professions	381	262	68.8%
Pott College of Science, Engineering, and Education	380	291	76.6%
University Division	106	76	71.7%
<b>University Total</b>	<b>1288</b>	<b>925</b>	<b>71.8%</b>

First-Time, Full-Time Baccalaureate Seeking Students

Data as of 8/25/2025

# Fall to Fall 1<sup>st</sup> Year Retention

## First-Time, Full-Time Baccalaureate Seeking Students



As of 8/25/2025

# Fall 2023 Cohort 2<sup>nd</sup> Year Retention

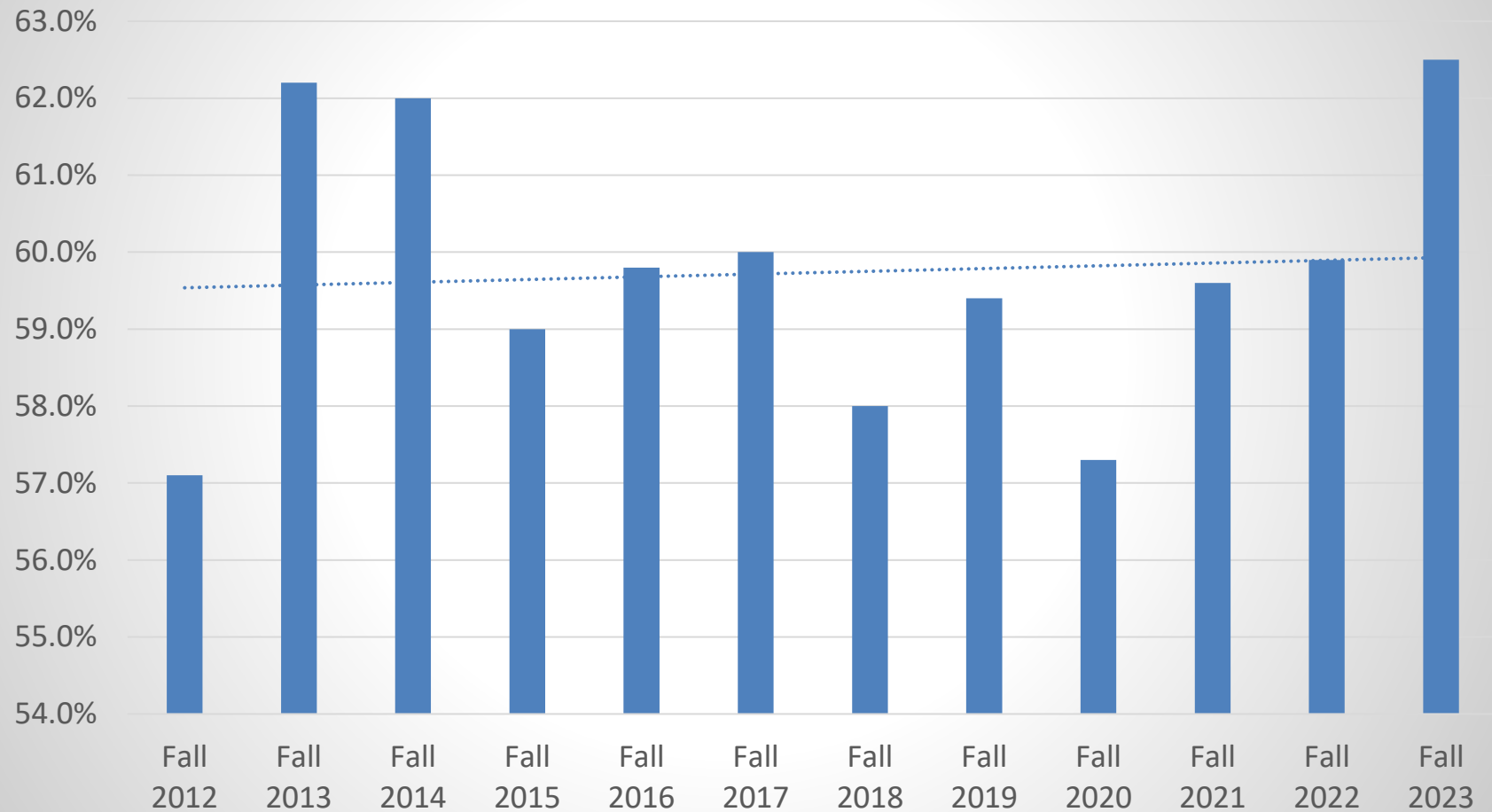
Academic College	Number of Students Fall 2023	Number of Students Fall 2025	2 <sup>nd</sup> Year Retention Rate
Romain College of Business	251	159	63.3%
College of Liberal Arts	210	128	61.0%
College of Nursing and Health Professions	324	201	62.0%
Pott College of Science, Engineering, and Education	331	219	66.2%
University Division	136	76	55.9%
<b>University Total</b>	<b>1252</b>	<b>783</b>	<b>62.5%</b>

First-Time, Full-Time Baccalaureate Seeking Students

Data as of 8/25/2025

# Fall to Fall 2<sup>nd</sup> Year Retention

## First-Time, Full-Time Baccalaureate Seeking Students



As of 8/25/2025

Questions?